Media Contact: Wendy L. Goldstein wgoldstein@nassaucountyny.gov o. 516.571.2478

o. 516.571.2478 m. 516.421.3792 October 23, 2023

## Nassau County Comptroller's Office Launches Senior Discount Program

in collaboration with the Nassau Council of Chambers of Commerce

MINEOLA, NY – Nassau County Comptroller Elaine Phillips is pleased to announce the launch of phase one of a new Nassau County Senior Discount Program. In collaboration with the Nassau Council of Chambers of Commerce, the Comptroller invites businesses in Nassau County to register for inclusion on a forthcoming directory of Senior Discounts within the County.

Nassau County is home to approximately 300,000 residents who are 60 years old and over, and about 45,000 small businesses (50 employees or less) and many large companies. The new Senior Discounts Program is a win-win, providing money-saving opportunities for older adults and the opportunity for higher visibility and new customers for local businesses.

"Nassau County is rich with small businesses but this program is open to all businesses throughout the County," said Elaine Phillips, Nassau County Comptroller. "When these businesses do well, so does the County because sales tax accounts for roughly 40 percent of the county's revenue. This new program will benefit our deserving seniors, businesses and the local economy."

"The Council is always looking for ways to connect local businesses with new customers," said Frank Camarano, president of the Nassau Council of Chambers of Commerce. "This great initiative will expand seniors' opportunities to explore new stores and restaurants at a discount; what could be better than that?"

Phase one features the launch of a <u>sign-up portal</u> where local businesses can register for inclusion in the Senior Discount Program. Registration is free and the program is open to all Nassau County businesses.

Once the list reaches suitable geographic and business-type diversity, a list will be printed and made available at senior centers, senior events and County offices. An online, mobile friendly list will also be published.

Registration will be ongoing and the list will be updated periodically.

## **About the Comptroller's Office**

County. With a population of almost 1.4 million people and an annual budget of approximately \$4 billion, Nassau County relies on Comptroller Phillips and her dedicated staff to monitor Nassau's budget and financial operations. The Comptroller's Office reports on matters that affect Nassau's financial health, proactively advocates for operational efficiency on behalf of the taxpayers, and audits government departments and outside agencies that do business with the county to uncover and prevent waste, fraud, and inefficiency. Each year, the Comptroller's Office reviews thousands of contracts and reviews and approves approximately 100,000 payments to more than 3,800 registered vendors. The Comptroller's office also administers payroll and health benefits for the County's 8,000 employees, 12,000 retirees and their dependents for a total of 50,000 covered lives.

For more information about the activities of the Nassau County Comptroller's Office, visit <a href="https://www.nassaucountyny.gov/1590/County-Comptroller">www.nassaucountyny.gov/1590/County-Comptroller</a> or email <a href="mailto:nccomptroller@nassaucountyny.gov">nccomptroller@nassaucountyny.gov</a>.

###