

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0317227

Year of Registration : 2017

Reporting Period:

Mark One

- January - February March - April May - June
 July - August September - October November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)
Business Address 1: 519 EIGHTH AVENUE
Address 2: 16TH FLOOR
City: NEW YORK
State: NY
Zip Code: 10018
Business Phone: 516-582-7726
Fax Number:
Email Address: SBALBONI@REDLANDSTRATEGIES.COM
Type of Lobbying: Procurement
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

| First Name | Last Name |
|------------|-----------|
| MICHAEL | BALBONI |
| JAMES | SHERRY |

?

Client Information

Client Business Name: PURE STORAGE, INC
Business Address 1: 650 CASTRO STREET
Address 2:
City: MOUNTAIN VIEW
State: NY

Zip Code: 94041
Country: US
Business Phone: (301) 717-9968
Fax Number: (301) 717-9968
Chief Administrative Officer First Name: KIMBERLY
Chief Administrative Officer Last Name: BRADBURY
Chief Administrative Officer Title: DIRECTOR PUBLIC SECTOR CONTRACTS

Third Party Information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

| Compensation (Current Period Only) | Reimbursed Expenses (Current Period Only) |
|---------------------------------------|--|
| 4000 | 0 |

Other Lobbying Expenses (Current Period Only)

- A. Report in the aggregate all expenses less than or equal to \$75 : 0
- B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
- C. Itemize all expenses exceeding \$75 : [?]

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

Top

D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

IT PROCUREMENT OPPORTUNITIES

Person

Person, State Agency, Municipality or Legislative Body lobbied:

NYS OFFICE OF INFORMATION TECHNOLOGY SERVICES

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

Check box to agree with previous statement

Date : 1/17/2018

First Name: MICHAEL **Last Name:** BALBONI

Comments:

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0317224

Year of Registration : 2017

Reporting Period:

Mark One

January - February

March - April

May - June

July - August

September - October

November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)
Business Address 1: 519 EIGHTH AVENUE
Address 2: 16TH FLOOR
City: NEW YORK
State: NY
Zip Code: 10018
Business Phone: 516-582-7726
Fax Number:
Email Address: SBALBONI@REDLANDSTRATEGIES.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

| First Name | Last Name |
|------------|-----------|
| MICHAEL | BALBONI |
| JAMES | SHERRY |

?

Client Information

Client Business Name: ONEXIM SPORTS AND ENTERTAINMENT HOLDING USA, INC.
Business Address 1: 375 PARK AVENUE
Address 2: SUITE 2608
City: NEW YORK
State: NY

Zip Code: 10152
Country: US
Business Phone: 212-813-1155
Fax Number: 212-813-1155
Chief Administrative Officer First Name: MAUREEN
Chief Administrative Officer Last Name: HANLON
Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country: US
Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

| Compensation (Current Period Only) | Reimbursed Expenses (Current Period Only) |
|---------------------------------------|--|
| 10000 | 0 |

Other Lobbying Expenses (Current Period Only)

A. Report in the aggregate all expenses less than or equal to \$75 : 0
B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

Top

D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

ISSUES RELATED TO THE NASSAU COLISEUM

Person

Person, State Agency, Municipality or Legislative Body lobbied:

NASSAU COUNTY LEGISLATURE, NYS DIVISION OF BUDGET

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

Check box to agree with previous statement

Date : 1/17/2018

First Name:

MICHAEL

Last Name:

BALBONI

Comments:

Lobbyist Registration Amendment Form

Form Confirmation #: LRA0046722

Year of Registration: 2017-2018

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)
Business Address 1: 519 EIGHTH AVENUE
Address 2: 16TH FLOOR
City: NEW YORK
State: NY
Zip Code: 10018
Business Phone: 516-582-7726
Fax Number:
Email Address: SBALBONI@REDLANDSTRATEGIES.COM
Type of Lobbying: Procurement
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Table with 2 columns: First Name, Last Name. Rows: MICHAEL, BALBONI; JAMES, SHERRY. Includes a question mark icon.

Client Information

Client Business Name: PURE STORAGE, INC
Business Address 1: 650 CASTRO STREET
Address 2:
City: MOUNTAIN VIEW
State: NY
Zip Code: 94041
Country: US
Business Phone: (301) 717-9968
Fax Number: (301) 717-9968
Chief Administrative Officer First Name: KIMBERLY
Chief Administrative Officer Last Name: BRADBURY
Chief Administrative Officer Title: DIRECTOR PUBLIC SECTOR CONTRACTS

Third party information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Subject

Subjects on which you expect to lobby:

IT PROCUREMENT OPPORTUNITIES

Person

Person, State Agency, Municipality, or Legislative Body you expect to lobby:

NYS LEGISLATURE, NYS EXECUTIVE CHAMBER, OGS, NYS ITS, NYS DOB, NYC COMPTROLLER,
COUNTY OF NASSAU

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Contract/Authorizations

Check this box if contract terms have changed :



Contract / Authorization Start Date (MM/DD/YYYY) :

3/8/2017 ?

Contract / Authorization End Date (MM/DD/YYYY) :

12/31/2018

Check here if mailing:

Or

[Click here to upload signed contract/authorizations:](#)

Or

Choose previous uploaded and unassigned contract/authorization(s) below:

Amendment Original Contract

| FileName | Description | Date |
|---|---------------------|----------------------|
| L3160 Pure Storage 20170322034913.pdf | Pure Storage | 3/21/2017 3:07:52 PM |
| L3160 Pure Storage 20170623045039.pdf | Pure Storage Nassau | 6/22/2017 4:01:30 PM |

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

Declaration

I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

Check box to agree with previous statement

Date : 6/22/2017

First Name: MICHAEL Last Name: BALBONI

Comments
(Briefly explain any changes here): ADDITION OF NASSAU COUNTY

Fees

In general, no fee is required for an Amended Statement of Registration, provided a filing fee has already been paid for the biennial period. Please

check one of the following if required or applicable. [?]

Amount :

IMPORTANT : Please choose your payment carefully - Registration fees are non-refundable.

Payment Mode

Prior to final submission please verify reporting year you have selected.

REDLAND  **STRATEGIES**

June 21, 2017

Kimberly Bradbury
Director of Public Sector Contracts
Pure Storage, Inc.
650 Castro Street
Mountain View, NY 94041

Re: Government Relations Representation

Dear Ms. Bradbury:

As you know, pursuant to the authorization letter dated March 8, 2017, RedLand Strategy, Inc. d/b/a Redland Strategies, is currently providing governmental affairs services to Pure Storage, Inc. in the City and State of New York. Effective immediately, RedLand Strategies will be providing additional governmental affairs services for Pure Storage in the County of Nassau that amounts to lobbying activity. As such, we must now register as a lobbyist with the County of Nassau, and amend our registration with the Joint Commission on Public Ethics.

In order to complete these registrations, we need your signature below acknowledging that this activity is authorized by Pure Storage, Inc., and that the fee for these services will be allocated from the current monthly fee of \$2,000 already being paid to RedLand for State and local lobbying services.

Thank you for your attention to this matter. If you have any questions, please call.

Very truly yours,



Michael A.L. Balboni

Acknowledged and Agreed to:

Kimberly P. Bradbury

Pure Storage, Inc.

6/21/2017

Date



Lobbyist Registration Form

Form Confirmation #: LR00044222

Year of Registration: 2017-2018

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: RED LAND STRATEGY, INC. (FKA REDLAND STRATEGIES, INC.)
Business Address 1: 519 EIGHTH AVENUE
Address 2: 16TH FLOOR
City: NEW YORK
State: NY
Zip Code: 10018
Business Phone: 516-582-7726
Fax Number:
Email Address: SBALBONI@REDLANDSTRATEGIES.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Click "Remove" to delete any lobbyist(s) who will not be lobbying for this client for this registration period. To Add additional lobbyists, go to "Manage Profile" in the menu.

Table with 2 columns: First Name, Last Name. Rows: MICHAEL, BALBONI; JAMES, SHERRY. Includes a question mark icon.

Client Information

Client Business Name: ONEXIM SPORTS AND ENTERTAINMENT HOLDING USA, INC.
Business Address 1: 375 PARK AVENUE
Address 2: SUITE 2608
City: NEW YORK
State: NY
Zip Code: 10152
Country: US
Business Phone: 212-813-1155
Fax Number: 212-813-1155
Chief Administrative Officer First Name: MAUREEN
Chief Administrative Officer Last Name: HANLON
Chief Administrative Officer Title: PRESIDENT

Third party information

Name:
Business Address 1:
Address 2:
City:
State:
Zip Code:
Country: US
Business Phone:

Client Business Nature

Select the category that best describes the nature of the Client's business

- | | | |
|---|--|--|
| <input type="radio"/> Banking & Financial Services | <input type="radio"/> Communications | <input type="radio"/> Education |
| <input type="radio"/> Environment & Natural Resources | <input type="radio"/> Health & Mental Hygiene | <input type="radio"/> Insurance |
| <input type="radio"/> Labor | <input type="radio"/> Law | <input type="radio"/> Manufacturing |
| <input checked="" type="radio"/> Marketing & Sales | <input type="radio"/> Public Utilities | <input type="radio"/> Public, Community Interest |
| <input type="radio"/> Racing & Wagering | <input type="radio"/> Real Estate & Construction | <input type="radio"/> State & Local Government |
| <input type="radio"/> Trade Associations | <input type="radio"/> Transportation | <input type="radio"/> Travel & Tourism |

Subject

Subjects on which you expect to lobby:

ISSUES RELATED TO THE NASSAU COLISEUM

Person

Person, State Agency, Municipality, or Legislative Body you expect to lobby:

NYS LEGISLATURE, NASSAU COUNTY LEGISLATURE, NASSAU COUNTY IDA, TOWN OF HEMPSTEAD

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Contract/Authorizations

You must either mail in a copy of your signed contract/authorization or upload and attach a scanned copy of the same. ?

Contract / Authorization Start Date (MM/DD/YYYY) :

7/20/2017 ?

Contract / Authorization End Date (MM/DD/YYYY) :

12/31/2018

Check here if mailing:

Or

Click here to upload signed contract/authorizations:

Or

Choose previous uploaded and unassigned contract/authorization(s) below:

Original Contract

| FileName | Description | Date |
|---|-------------|--------------------------|
| L3160_Onexim_20170727000459.pdf | Onexim | 7/26/2017 11:24:19 AM |

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

Declaration

I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

Date : 7/26/2017

First Name: MICHAEL

Last Name: BALBONI

Comments:

Fees

Please Check one of the following: [?](#)

Amount :200.00

IMPORTANT : Please choose your payment carefully - Registration fees are non-refundable.

Payment Mode

Credit Card

Credit Card Authorization Code : 019370

Prior to final submission please verify reporting year you have selected.



July 20, 2017

Mr. Michael A.L. Balboni
President/Managing Director
RedLand Strategies
519 Eighth Avenue
16th Floor
New York, New York 10018

Re: Government Relations Representation

Dear Mr. Balboni:

This letter serves to confirm that ONEXIM Sports and Entertainment Holding USA, Inc. ("ONEXIM") has authorized Red Land Strategy, Inc. d/b/a Redland Strategies, to lobby in New York State, including within the County of Nassau, on our behalf, and on behalf of any ONEXIM affiliated entity, including Nassau Events Center, LLC effective immediately and shall continue until June 30, 2018, at which time this agreement shall continue on a month-to-month basis, terminable by either party upon 30 days written notice. The fee for these services shall be \$5000.00 per month, plus expenses.

Very truly yours,


Maureen Hanlon
President

Addendum to Nassau County 2018 Lobbyist Registration

RedLand Strategy, Inc. d/b/a Redland Strategies

Within the previous year, has the lobbyist/lobbying organization or any of its corporate officers provided campaign contributions pursuant to the New York State Election Law to the campaign committees of any of the following Nassau County elected officials or to the campaign committees of any candidates for any of the following Nassau County elected offices: the County Executive, the County Clerk, the Comptroller, the District Attorney, or any County Legislator? If yes, to what campaign committee? If none, you must so state:

Friends of Vinnie Muscarella
Friends of Schaefer
Citizens for Nicollelo

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

The undersigned further certifies and affirms that the contribution(s) to the campaign committees listed above were made freely and without duress, threat or any promise of a governmental benefit or in exchange for any benefit or remuneration.

Dated: 1/24/2018

Signed: Stephanie Balboni

Print Name : Stephanie Balboni

Title: Director of Operations

NY STATE CLIENT SEMI-ANNUAL REPORT

Marking Instructions: Please type or use blue or black ink pen.
Completely fill in one circle.
Print legible numbers and block letters, no script.

COMPLETE ALL SECTIONS
before submitting or form will be returned.

I Reporting Information

Year: 2017

Fill in circle if amendment

Report Period: January/June July/December

Type of Lobbying: Nonprocurement Procurement Both

Client Filing Fee Check Number:

FOR OFFICE USE ONLY

HAND DELIVERED

"JCOPE" Rec'd

JAN 19 2018

II Client Information

Name: Red Land Strategy, Inc. d/b/a Redland Strategies

Permanent Business Address: 519 Eighth Ave., 16th Floor

City: New York

State: NY

ZIP code: 10018

Business Phone: 212-643-2002

Fax Number:

Third Party Beneficiary (see instructions): Onexim Sports and Entertainment Holding USA, Inc.

III Lobbyist(s) Information & Compensation (Current Period Only)

Any individual or organization that has lobbied on behalf of the client must be reported below, regardless of whether the threshold was exceeded by that individual or organization.

A Type of Lobbyist: Retained Employed Designated

Level of Gov't: State Lobbying Local Lobbying Both

Name: Resi Cooper

Phone Number: 516-650-6132

Address: 36 Carriage House Drive

City: Jericho

State: NY

ZIP code: 11753

Compensation for current period: \$30,000 .00

B Type of Lobbyist: Retained Employed Designated

Level of Gov't: State Lobbying Local Lobbying Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

C Type of Lobbyist: Retained Employed Designated

Level of Gov't: State Lobbying Local Lobbying Both

Name:

Phone Number:

Address:

City:

State:

ZIP code:

Compensation for current period: \$.00

Continued on attached pages

D TOTAL COMPENSATION of ALL lobbyists for current period.....(A+B+C+addendum sheets): **\$30,000 .00**

IV Other Expenses (Current Semi-Annual Period Only)

A Report in the aggregate all expenses less than or equal to \$75: \$ 0 .00
B Report in the aggregate all expenses for salaries of non-lobbying employees: \$ 0 .00

C Itemize each expense exceeding \$75:

PAID TO: None DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

PAID TO: DATE: / / Ad Social Event
PURPOSE: AMOUNT: \$.00 *Addendum attached
 PROCUREMENT NONPROCUREMENT

Continued on attached pages

* If any expense listed above exceeds \$75 for an individual, you must attach the addendum page listing the expense, dollar amount attributable to the individual and the name, title and employer of the individual.

D Total expenses for current period: \$ 0 .00 (if applicable, include all expenses from attached pages in total)

V Source of Funding Disclosure

Please select one of the following options:

- Reporting is required. (Please use the Microsoft Excel Source of Funding spreadsheet template found on the JCOPE website at "Lobbying Forms and Instructions" → "PDF Registration and Reporting")
- Exemption pending or previously approved
- Reporting is not required - under spending threshold
- Reporting is not required - no applicable contributions
- Reporting is not required - filer is exempt as 501(c)(3) or governmental organization

VI Subjects lobbied:

Issues related to the Nassau Coliseum

Continued on attached pages

VII Person, State Agency, Municipality or Legislative Body lobbied:

Nassau County Legislature, Nassau County Deputy County Executive

Continued on attached pages

VIII Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

None

Continued on attached pages

IX Title and Identifying Numbers of procurement contracts/documents lobbied:

None

Continued on attached pages

X Number or Subject Matter of Executive Order of Governor/Municipality lobbied:

None

Continued on attached pages

XI Subject Matter of and Tribes involved in tribal-state compacts, etc lobbied:

None

Continued on attached pages

XII Declaration

This Declaration must be signed by the Chief Administrative Officer. (If the Chief Administrative Officer, for any reason, does not sign, he/she must duly designate another person to sign this Declaration.) **(See instructions.)**

I declare under penalty of perjury that the information contained in this report is true, correct, and complete to the best of my knowledge and belief.

X SIGNATURE: *Stephanie Balboni* **DATE:** *Jan. 17, 2018*

PRINT NAME: LAST Balboni **FIRST** Stephanie

TITLE: Director of Operations

Mark One: Chief Administrative Officer Designee(Attach Letter)

The following MUST be attached to this report at the time of submission:

- You must attach a **\$50 dollar filing fee** to each semi-annual report. (No fee is required for amendments to the original)
- If applicable, a designation letter if you have marked designee in section XII.
- If applicable, continuation sheets for sections III,IV,VI,VII,VIII,IX,X, and XI.
- If applicable, a completed Source of Funding spreadsheet. (Blank spreadsheet should be downloaded from the JCOPE website at "Lobbying Forms and Instructions" → "PDF Registration and Reporting")

PLEASE NOTE You may be assessed up to \$25 for each day this report is late.