

Long form applications must be filled out by eligible businesses that ARE NOT certified by any one of the following five agencies:

Metropolitan Transportation Authority (MTA)
New York City School Construction Authority (SCA)
New York State Empire Development Corporation
New York City Department of Small Business Services
New York/New Jersey Port Authority

If the eligible business has been certified by any of the aforementioned agencies, the business must fill out a short form application.

Once a completed application has been received, OMA must certify or deny certification within 60 days of receipt of a completed application. If the business is certified, it will be given a certificate and letter explaining the M/WBE Program. If the business is denied, it will receive a letter explaining the reasons for the denial. A denied business may request a hearing to review the denial.

What are the benefits of participating on the M/WBE Program?

The benefits of becoming a certified M/WBE are as follows:

Advocacy. County agencies must consult with OMA when engaging in procurement activity of any kind. OMA will only advocate on behalf of those vendors who are certified.

Good Faith Efforts. Prime Contractors who bid on County-funded construction projects must make good faith efforts to find and contract with certified minority and women-owned firms to meet goals established by the County. Outreach is only required for certified M/WBEs. Becoming certified increases your chance of participating as a sub-contractor where aspirational goals have been set.

Business Outreach. OMA in partnership with its consultants and other community based organizations will provide information, referral and procurement assistance and serves as an information conduit to business resources only for certified businesses. Those who are not certified will not receive targeted communications.

Entrepreneurial Training. OMA in partnership with its consultants and other community based organizations will be conducting training programs. The classes will include but not be limited to the following: business plan preparation; marketing; financial planning; BID/RFP preparation; etc. Training programs are only available to certified M/WBEs.

Technical Assistance Services. OMA in partnership with its consultants will conduct financial assistance workshops; a specialized needs assessment of each client; and referrals to business professional services, such as accounting services, advertising services, etc. to businesses that are certified.



In addition to all of the aforementioned benefits listed above, there are also no fees associated with applying for certification. It is a free service that is provided by Nassau County and it enables those eligible businesses to participate in a program that will have regional exposure. We are currently working on cooperative agreements with other municipalities so that certification will be reciprocal thereby increasing exposure and decreasing the amount of paperwork a business has to fill out in order to become certified in New York State.

Nassau County Office of Minority Affairs
240 Old Country Road • 3rd Floor • Suite 307
Mineola, New York 11501
Phone: (516) 572-2240 • Fax: (516) 571-6555



Follow Ed Mangano on Facebook, Twitter and www.nassaucountyny.gov. and/or download the NassauNow App for iPhone and Android. The place to find local jobs is www.nassauworks.com.



Nassau County Office of Minority Affairs



Minority and Women's Business Enterprise Certification Program



NASSAU COUNTY EXECUTIVE
ED MANGANO
www.nassaucountyny.gov