

ENTREPRENEURIAL ASSISTANCE PROGRAM

PARTIALLY FUNDED BY EMPIRE STATE DEVELOPMENT CORPORATION

OCTOBER 17 – DECEMBER 14, 2016

BE YOUR OWN BOSS! START AND EXPAND YOUR OWN BUSINESS

Whether your business is in the planning stage or already in existence and ready for expansion, the EAP will assist you in exploring opportunities to make your business successful. Workshops provide "nuts and bolts" skills to:

- Increase the Bottom Line
- Manage Finances
- Complete a Business Plan
- Create New Marketing Strategies

An **Entrepreneurship Certificate** may be earned by completing the following three components: (1) Workshops, (2) Mentoring/One-to-One Counseling and (3) Submission of a Business Plan.

PARTICIPANTS OF THE FALL 2016 EAP WILL HAVE THE OPPORTUNITY TO COMPETE IN A

BUSINESS PLAN COMPETITION!

Sponsored by



\$2,500 - FIRST PRIZE • \$1,500 - SECOND PRIZE • \$1,000 - THIRD PRIZE



Veterans Welcome!

EAP Workshops Are On Monday And Wednesday Evenings from 6 to 9 pm \$495 Fee Includes NxLevel Text and Workbook

Please Contact Judith Tyne, EAP Director, 516-463-5285 or <u>Judith.Tyne@hofstra.edu</u>