



COUNTY OF NASSAU

LOBBYIST REGISTRATION AND DISCLOSURE FORM

1. Name, address and telephone number of lobbyist(s)/lobbying organization. The term "lobbyist" means any and every person or organization retained, employed or designated by any client to influence - or promote a matter before - Nassau County, its agencies, boards, commissions, department heads, legislators or committees, including but not limited to the Open Space and Parks Advisory Committee and Planning Commission. Such matters include, but are not limited to, requests for proposals, development or improvement of real property subject to County regulation, procurements. The term "lobbyist" does not include any officer, director, trustee, employee, counsel or agent of the County of Nassau, or State of New York, when discharging his or her official duties.

Gotham Government Relations  
1399 Franklin Avenue, Suite 200  
Garden City, NY 11530  
Brad Gerstman + David Schwartz

2. List whether and where the person/organization is registered as a lobbyist (e.g., Nassau County, New York State):

New York State, New York City,  
Nassau County, Suffolk County,  
New Jersey, Federal

3. Name, address and telephone number of client(s) by whom, or on whose behalf, the lobbyist is retained, employed or designated:

see attached

[Empty box for notes]

4. Describe lobbying activity conducted, or to be conducted, in Nassau County, and identify client(s) for each activity listed. See page 4 for a complete description of lobbying activities.

Procurement - Nassau County Museum of Art,  
School of Language & Communication, Pop. Earth  
Zoning/ Planning - School of Language  
Legislation - Dupp.

5. The name of persons, organizations or governmental entities before whom the lobbyist expects to lobby:

Nassau legislature, Nassau County  
Executive, Planning Commission

6. If such lobbyist is retained or employed pursuant to a written agreement of retainer or employment, you must attach a copy of such document; and if agreement of retainer or employment is oral, attach a written statement of the substance thereof. If the written agreement of retainer or employment does not contain a signed authorization from the client by whom you have been authorized to lobby, separately attach such a written authorization from the client.

7. Within the previous year, has the lobbyist/lobbying organization or any of its corporate officers provided campaign contributions pursuant to the New York State Election Law to the campaign committees of any of the following Nassau County elected officials or to the campaign committees of any candidates for any of the following Nassau County elected offices: the County Executive, the County Clerk, the Comptroller, the District Attorney, or any County Legislator? If yes, to what campaign committee? If none, you must so state:

No campaign contributions were offered

I understand that copies of this form will be sent to the Nassau County Department of Information Technology ("IT") to be posted on the County's website.

I also understand that upon termination of retainer, employment or designation I must give written notice to the County Attorney within thirty (30) days of termination.

VERIFICATION: The undersigned affirms and so swears that he/she has read and understood the foregoing statements and they are, to his/her knowledge, true and accurate.

The undersigned further certifies and affirms that the contribution(s) to the campaign committees listed above were made freely and without duress, threat or any promise of a governmental benefit or in exchange for any benefit or remuneration.

Dated: 1-16-19

Signed:



Print Name:

Cristina Rose Bay

Title:

Operations Manager

**The term lobbying shall mean any attempt to influence:** any determination made by the Nassau County Legislature, or any member thereof, with respect to the introduction, passage, defeat, or substance of any local legislation or resolution; any determination by the County Executive to support, oppose, approve or disapprove any local legislation or resolution, whether or not such legislation has been introduced in the County Legislature; any determination by an elected County official or an officer or employee of the County with respect to the procurement of goods, services or construction, including the preparation of contract specifications, including but not limited to the preparation of requests for proposals, or solicitation, award or administration of a contract or with respect to the solicitation, award or administration of a grant, loan, or agreement involving the disbursement of public monies; any determination made by the County Executive, County Legislature, or by the County of Nassau, its agencies, boards, commissions, department heads or committees, including but not limited to the Open Space and Parks Advisory Committee, the Planning Commission, with respect to the zoning, use, development or improvement of real property subject to County regulation, or any agencies, boards, commissions, department heads or committees with respect to requests for proposals, bidding, procurement or contracting for services for the County; any determination made by an elected county official or an officer or employee of the county with respect to the terms of the acquisition or disposition by the county of any interest in real property, with respect to a license or permit for the use of real property of or by the county, or with respect to a franchise, concession or revocable consent; the proposal, adoption, amendment or rejection by an agency of any rule having the force and effect of law; the decision to hold, timing or outcome of any rate making proceeding before an agency; the agenda or any determination of a board or commission; any determination regarding the calendaring or scope of any legislature oversight hearing; the issuance, repeal, modification or substance of a County Executive Order; or any determination made by an elected county official or an officer or employee of the county to support or oppose any state or federal legislation, rule or regulation, including any determination made to support or oppose that is contingent on any amendment of such legislation, rule or regulation, whether or not such legislation has been formally introduced and whether or not such rule or regulation has been formally proposed.

**The term "lobbying" or "lobbying activities" does not include:** Persons engaged in drafting legislation, rules, regulations or rates; persons advising clients and rendering opinions on proposed legislation, rules, regulations or rates, where such professional services are not otherwise connected with legislative or executive action on such legislation or administrative action on such rules, regulations or rates; newspapers and other periodicals and radio and television stations and owners and employees thereof, provided that their activities in connection with proposed legislation, rules, regulations or rates are limited to the publication or broadcast of news items, editorials or other comment, or paid advertisements; persons who participate as witnesses, attorneys or other representatives in public rule-making or rate-making proceedings of a County agency, with respect to all participation by such persons which is part of the public record thereof and all preparation by such persons for such participation; persons who attempt to influence a County agency in an adjudicatory proceeding, as defined by § 102 of the New York State Administrative Procedure Act.

1. Nassau County Museum of Art  
Phone: 516-484-9338  
Address: 1 Museum Drive, Roslyn NY 11576
2. School of Language and Communication Development  
Phone: 516-609-2000  
Address: 100 Glen Cove Road, Glen Cove NY 11542
3. Pop.Earth Corp  
Phone: (888) 364-4120  
Address: 401 Park Avenue, New York, NY 10016
4. People United to Promote Pet Integrity (PUPPI)  
PO Box 7689  
Garden City, NY 11530



43 Essex Road  
Great Neck, New York 11023  
516-466-0266  
smark@multistate.com

January 14, 2013

Bradley L. Gerstman, Esq.  
GOTHAM GOVERNMENT RELATIONS, LLC  
1044 Northern Boulevard - Suite 302  
Roslyn, NY 11576

Dear Brad:

This will confirm our agreement whereby Gotham Government Relations, LLC will, through MultiState Associates Inc., continue to provide government relations services to the School for Language and Communication Development.

Per our agreement, this assignment commenced January 1, 2013 at a monthly fee of \$5,000, plus ordinary and reasonable out-of-pocket expenses directly related to the assignment, and will continue thereafter on a month-to-month basis. No major expenses may be incurred without the School's prior approval. Either party may terminate this agreement at any time for any reason upon 15 days notice.

Please forward your invoices to our Virginia office and contact Carrie Castro (703-684-1110; ccastro@multistate.com) to coordinate all registration requirements or for any questions in that regard before filing your registration.

MultiState Associates will provide coordination and management of your efforts to the extent the client deems appropriate or advisable. MultiState will assume responsibility for and have the sole authority to negotiate all fee arrangements with our client regarding this assignment and any future renewals and will handle all contract paperwork. Fee and contract arrangements shall remain confidential, proprietary information between MultiState Associates and Gotham Government Relations, LLC. We will also assume responsibility for billing, employer and lobbying registration and reporting requirements and filings with the state, and other administrative duties.

Please keep me in the loop via copies of your updates, progress reports, and other emails to the School.

- Page Two -  
Bradley L. Gerstman, Esq.  
January 14, 2013

Brad, we look forward to working with you and your associates on this assignment.

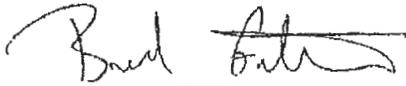
Please indicate your acceptance of the terms and conditions as stated herein by executing two originals of this letter and returning one executed copy to my attention.

Sincerely,



Steven Markowitz

Seen and agreed on behalf of Gotham Government Relations, LLC:



Bradley L. Gerstman, Esq.

1/14/13  
Date:



# GOTHAM

GOVERNMENT RELATIONS & COMMUNICATIONS

VIA E-MAIL & REGULAR MAIL

Mr. Karl E. Willers  
Nassau County Museum of Art  
One Museum Drive  
Roslyn Harbor, NY 11576

Re: Government Relations Services – Contract Extension

Dear Karl:

We appreciate the opportunity to continue our representation of the Nassau County Museum of Art. We are confident that our firm will continue to be the bridge to government that your museum needs.

Payment terms shall start on December 4, 2014, whereby Nassau County Museum of Art shall compensate Gotham Government Relations with monthly installments of \$4,000.00. Either party may cancel this agreement without penalty upon thirty (30) days written notice.

If these terms are acceptable, I would appreciate your countersigning a copy of this retainer and returning it to me. On behalf of Gotham Government Relations, we look forward to continue working with you.

Sincerely,

BRADLEY GERSTMAN  
For the Firm

TERMS AGREED TO AND ACCEPTED:

NASSAU COUNTY MUSEUM OF ART

By: Karl E. Willers  
KARL WILLERS, Director

Date: 11/25/14

1399 Franklin Avenue, Suite 200 Garden City, NY 11530  
P: 516.880.8170 • F: 516.880.8171

2 Wall Street, Suite 302 • New York, N.Y. 10005  
P: 212.227.7070

www.GothamGR.com • www.GerstmanSchwartz.com  
New York City • Long Island • Albany • Washington, D.C.



# GOTHAM

GOVERNMENT RELATIONS & COMMUNICATIONS

August 2017

Jessica Selmer, President  
Jeff Silverstein, Vice President  
People United to Promote Pet Integrity Inc.  
P.O Box 7689  
Garden City NY 11530

Re: Government Relations Services

We appreciate the opportunity to represent you and People United to Promote Pet Integrity Inc. We are confident that our firm will be the bridge to government and communications that your company needs.

Gotham Government Relations will begin the lobbying services on August 1<sup>st</sup>, 2017. People United to Promote Pet Integrity shall compensate Gotham Government Relations with monthly installments of \$5,000.00 during the duration of the lobbying. Either party may cancel this agreement without penalty upon thirty (30) days written notice.

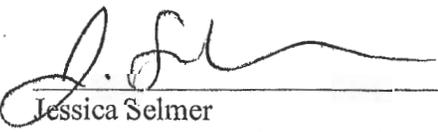
In addition, we will be required to file a statement of registration with the New York State Joint Commission on Public Ethics (JCOPE), the Nassau County Attorney's Office, and the Suffolk County Legislature.

If these terms are acceptable, please countersign a copy of this retainer and returning it to our office. On behalf of Gotham Government Relations, we look forward to working with you.

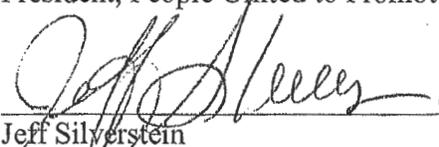
TERMS AGREED TO AND ACCEPTED:

  
\_\_\_\_\_  
David M. Schwartz, Esq.  
Partner, Gotham Government Relations LLC

Date: 8/10/2017

  
\_\_\_\_\_  
Jessica Selmer  
President, People United to Promote Pet Integrity Inc.

Date: 8/10/2017

  
\_\_\_\_\_  
Jeff Silverstein  
Vice President, People United to Promote Pet Integrity Inc.

Date: 8/10/17

1399 Franklin Avenue, Suite 200 Garden City, NY 11530  
P: 516.880.8170 • F: 516.880.8171



September 27, 2017

Debbie Stone  
Pop.Earth Corporation  
32 Bond Street  
Westbury, NY 11590

Re: Amendment to Government Relations Services

We appreciate the opportunity to continue to represent Pop.Earth Corporation. We are confident that our firm will continue to be the bridge to government and communications that your company needs.

Gotham Government Relations will continue lobbying services on October 1<sup>st</sup>, 2017. Pop.Earth Corporation shall compensate Gotham Government Relations with monthly installments of \$3,500.00 for the lobbying services.

In addition, Gotham will be required to file an amended statement of registration with the New York City Clerk's Office and Joint Commission on Public Ethics (JCOPE). Beginning October 1<sup>st</sup>, 2017 either party may cancel this agreement without penalty upon thirty (30) days written notice.

If these terms are acceptable, please countersign a copy of this retainer and return it to our office.

On behalf of Gotham Government Relations, we look forward to working with you.

TERMS AGREED TO AND ACCEPTED BY:

Date: 9/27/2017

**Bradley L. Gerstman. Esq.**  
**Partner, Gotham Government Relations**

Date: 9/27/17

**Debbie Stone**  
**Founder, Pop.Earth Corporation**

